



Bret Jackson

President

Bret Jackson is the president of the non-profit Economic Alliance for Michigan (EAM). Founded in 1982, the EAM is comprised of businesses and unions working together with one clear objective, the continued growth of Michigan's economy by creating an atmosphere that inspires job growth and maintains Michigan's competitiveness for attracting new companies and talent. EAM's membership provides health benefits to an estimated 900,000 lives, creating a powerful voice in the health purchaser industry.

Bret began working at the EAM in 2007 as legislative director. In 2010, he was elected vice president and became the organization's third president in January 2011. Bret oversees all EAM activities including policy development, research, education, administration, membership, and advocacy. He developed and manages the EAM Health Purchaser Forums, Oncology Symposium, and other various health purchaser roundtables.

With the EAM as The Leapfrog Group's Regional Leader for Michigan, Bret is a leader in advocating for patient safety in the State of Michigan and completed The Leapfrog Group's Bruce Bradley Fellowship in 2017. He also serves as chair of the Health Policy Affinity Group for the National Alliance of Healthcare Purchaser Coalitions.

Outside of EAM, Bret loves spending time with his family and is very active in the Detroit Curling Club. Email Bret at bretjackson@eamonline.org.



Stacy Leick

Communications Director

Before joining the EAM in 2014 as communications director, Stacy worked for Digital First Media and CBS. She has over ten years of experience in the media industry as a research and marketing director and specializes in social media relations.

At EAM she spearheads the Maternity Care Project, providing education to moms-to-be about the dangers of elective c-sections and elective early delivery.

Stacy is a decorated graduate of Oakland University, winning awards for writing and research. Outside of EAM, Stacy loves being outside enjoying all the seasons of Michigan with her family. Email Stacy at stacyleick@eamonline.org.