



## Join Our Team

Our members consist of various industries from across the state: for-profit companies (both small and large), individuals, and labor organizations representing workers.

### Who can become a member?

- Any union, large employer, small business or individual who wants to make a positive impact on Michigan's economy.

### Benefits of membership:

- **Power in Numbers:** by teaming up and combining forces, EAM members gain more power when advocating universal issues relevant to Michigan's economic growth and stability.
- A variety of businesses and unions provides EAM with **diversity** and a broader understanding of what Michigan needs to be competitive when it comes to job creation and growth.
- **Networking** with companies outside your industry provides the potential for new business relationships and offers a different perspective - leading to **new opportunities** for your business and/or career.

## Who We Are

The Economic Alliance for Michigan (EAM) is comprised of businesses and unions working together with one clear objective – continued growth of Michigan's economy by creating an atmosphere that inspires job growth and maintains Michigan's competitiveness for attracting new companies and talent.

Since 1982, the EAM has faithfully served Michigan as a nonprofit 501c3. We are an experienced organization with strengths in advocating among Michigan's legislature, and our continued efforts to bring the topic of rising health care costs and its effect on the economy to the forefront of politician's agendas and to the top-of-mind of Michigan's residents.

In 2014, the EAM became The Leapfrog Group's Regional Roll-out Coordinator for the State of Michigan. Along with The Leapfrog Group, we educate the public and employers how they can save on health care costs and how to choose the best hospital care.

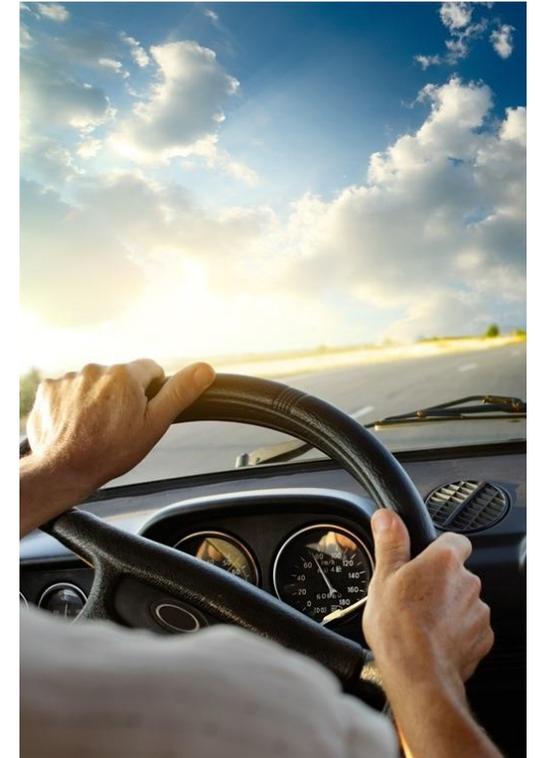
Learn more at [www.eamonline.org](http://www.eamonline.org).

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# THE ECONOMIC ALLIANCE FOR MICHIGAN

Steering Michigan's economy  
in a positive direction



## What We Do

The EAM is the leader in state government relations when it comes to bringing both political parties together to maintain and improve Michigan's jobs and working environment. We focus on the issues that matter most to our members and legislation favorable to job growth by concentrating on ways to constrain costs for employers – leading to a stronger economy.

We rally behind policy and issues that pertain to both our business and labor members. Issues that can affect Michigan's economy such as:

- Economic development
- Healthcare costs
- Workers' compensation
- Unemployment insurance
- Infrastructure

The EAM also conducts research concerning different factors surrounding the economy, particularly in the health care arena. We educate the public about how patients have choices when it comes to health care facilities, and by choosing hospitals who provide excellent safety and quality of care leads to cost-savings for the patient, employer and the state.

## Our Mission

The EAM's goal is continued economic growth in Michigan with policies attracting employees and employers to work and do business in the State of Michigan.



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**“EAM is perhaps one of the most potent advocacy groups within Michigan at improving the business environment for employers while at the same time delivering real, sustainable opportunities for employees. Both small and big businesses benefit.”**

*Gary Kushner, CEO, Kushner & Company*

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## Accomplished

The EAM has over thirty years of experience within political platforms of state government. Our staff is highly experienced in policy writing, advocating, networking and communications.

- The EAM advocates on behalf of Certificate of Need and plays a key role in establishing health care access and safety to Michigan residents.
- We are successful in curbing various bills that would contribute to large expense increases for our members.
- Our research staff publishes several studies and reports throughout the year related to factors that contribute to the rise and fall of the economy.
- Since becoming partners with The Leapfrog Group, the EAM has increased hospital participation in Leapfrog's transparency survey.
- The EAM is consistently highlighted in the mainstream media for our work in educating the public on rising health care costs and its effect on the economy, safety and transparency within Michigan's hospital systems, and our work with the building of the Gordie Howe International Bridge.

